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PRESS RELEASE

Solamatrix, Inc. signs Euro Window Film as Distribution Partner for Sweden

St. Petersburg, FL, March 26, 2010: Solamatrix, Inc. is pleased to announce the continued expansion of its worldwide distribution network by signing Euro Window Film as the exclusive distributor for the country of Sweden.

From their headquarters in Rimbo, just outside of Stockholm, Euro Window Film will actively market all Solamatrix window films including its flagship SUN-GARD® brand of solar control film for automotive and architectural applications.

“We are excited about the opportunity to work with the Jarnebrink family in this partnership between Solamatrix and Euro Window Film. They have been successfully distributing window film in Scandinavia for more than 20 years. I have worked with them for most of those years starting in 1989, so I’m aware of their deep industry knowledge and am confident in their high degree of professionalism and impressive business relationship capabilities,” says Jeffrey Plummer, Sr. VP of sales, marketing and business development for Solamatrix.

Per Jarnebrink, Managing Director of Euro Window Film says, “We look at this partnership as an excellent opportunity to provide our customers and the Swedish market with a premium quality line of Sun-Gard window films at competitive prices accompanied by first class marketing support.”

Contact information for Euro Window Films is:

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Solamatrix, a subsidiary of Novomatrix, manufactures and globally markets a comprehensive family of solar control, safety and security window films for motor vehicles, homes and commercial property. Its product lines include the popular SUN-GARD® solar control window films as well as a full line of safety and security films.

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